

What is the Big Data Value Association (BDVA)?

The BDV AISBL is a fully self-financed non-for-profit organisation under Belgian law. Currently there are 24 founding members from large and SME industry and research. The BDVA shall present an industry-led contractual counterpart to the European Commission for the implementation of the cPPP. A basic principle is openness, transparency and inclusiveness.

What is the role of the BDVA in the cPPP?

The main role of the BDVA will be providing the Big Data Value strategic research agenda (SRIA) and its regular updates, defining and monitoring the metrics of the cPPP and joining the European Commission in the cPPP partnership board.

Will participation be open for the BDV cPPP?

The cPPP will be set up in the framework of Horizon 2020 and is open to all organisations from the European Union and the partnership countries. All eligible organisation can be beneficiaries of grant agreements for projects within the cPPP irrespective of their affiliation. The BDVA as well as its members may be also beneficiaries in projects of the BDV PPP.

How is the participation in cPPP projects determined?

The cPPP will be governed by the rules for participation of the Horizon 2020 legislation (1). Proposals for projects have to be submitted following European Commission calls for proposal. The European Commission will decide on the final Work Programme content and will check eligibility and select the projects with the support of external evaluators according to the Horizon 2020 evaluation criteria and guidelines.

Does the BDVA take part in decision making?

By no means. The BDVA provides Strategic Research Agendas to the Commission who will be in charge of defining the official Work programme, selecting the appropriate proposals with the support of external experts.

When does the cPPP start and how long will the cPPP run?

The cPPP Contractual Arrangement between the European Commission and the BDVA will enter into force on 1 January 2015. The cPPP projects will be a part of the Horizon 2020 Work Programme for 2016/2017. Calls for proposals for that Work Programme will be probably published end of 2015. The cPPP is foreseen to run until 2020 synchronous with the Work Programmes of the Horizon 2020. (1).

Will there be specific instruments for the cPPP?

All instruments that are foreseen for the Industrial Leadership part of Horizon 2020 will most likely be utilised for the cPPP. Those instruments include Research&Innovation projects, Innovation projects and coordination and support actions.

How can I prepare for the cPPP?

The BDVA will publish all relevant strategic research agendas and likewise relevant document on the www.bigdatavalue.eu website. The strategic research agenda will inform you about the research and other topics that are proposed by the BDVA to the European Commission for integration in the Work Programme.

(1) Please refer to the official text on the European Commission Websites

How will the cPPP concretely be implemented?

The implementation strategy for addressing the goals of the PPP involves four mechanisms: i-Spaces, Lighthouse projects, technical projects, and cooperation and coordination projects:

- Innovation Spaces (i-Spaces): Cross-organisational and cross-sector environments – will allow challenges to be addressed in an interdisciplinary way and will serve as a hub for other research and innovation activities. They will be incubators for new business models and skills.
- Lighthouse projects: These will help raise awareness about the opportunities offered by Big Data and the value of data-driven applications for different sectors. They will be large-scale projects serving as incubators for whole data-driven ecosystems.
- Technical projects: These will take up specific Big Data technology issues addressing targeted aspects of the technical priorities
- Cooperation and coordination projects: These projects will address legal, societal, skills and stakeholder aspects as well as efficient information exchange and coordination of activities.

What will happen until the cPPP will be implemented?

Until first calls open and first projects start the BDVA together with the European Commission, projects including Byte, Rethink Big, APSS4EU will together with stakeholders prepare the implementation by continuing discussing all aspects for the successful cPPP with significant impact to society and economy. A cPPP Stakeholder Platform is in preparation.

How can I get involved?

There are many opportunities to get involved in the cPPP, depending on your commitment level and resource bandwidth.

You want to participate in research and innovation projects ...	Stay informed via the BDVA Website and official European Commission Websites for information and call openings
You want to contribute to identifying key issues in your sector and are interested in discussing with peers on focused occasions...	Please provide us with your contact details we will invite you to relevant workshops and keep you up to date e.g. on sector roadmaps
You want to stay involved continuously but on a limited scale for contributing occasionally, review outcomes from the BDVA on a regular basis and take part in discussions ...	You can consider either to participate in the Stakeholder Platform or to become an associated member of the BDVA
If you want to continuously contribute to the cPPP and want to commit financial and human resources for significant contribution to the activities of the BDVA and take part in organisational decisions ...	Commitment is taken seriously and is expected and monitored by the BDVA and the European Commission. If you feel comfortable with that, a full membership in the BDVA is worthwhile to be considered by your organisation. We are waiting for your expression of interest.

How can I become member of the BDVA?

The BDVA will have its constitutional General Assembly on 18. November 2014. The General Assembly will decide on the rules for the application process and admission criteria.

Your expression of interest to us, founding members present at the event, or to the email address: info@bigdatavalue.eu will help the BDVA GA to define the most suitable process and criteria.