**Sponsorship Value Proposition**

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**Big Data Value Association Valencia Summit 2016**  
*Event Acronym:* BDVA Valencia Summit  
*Date:* 2016, November 29<sup>th</sup> (Board of Directors only), November 30<sup>th</sup>, December 1<sup>st</sup> and December 2<sup>nd</sup>  
*Location:* Valencia  
*Website url:* [http://www.bdva.eu/?q=valencia-summit](http://www.bdva.eu/?q=valencia-summit)

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<th>Tier</th>
<th>Industry</th>
<th>SME, Academia, Others</th>
<th>Benefits</th>
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| **Titanium** | Large industry: 4000€ |                     | - 20 minutes Speech in Plenary  
- Logo presence: web, main auditorium and presentations, Event Handbook and Post BDVA newsletter  
- Presence of company roll up (to be provided by the sponsor) in any session each day and in general events  
- Official Stand available with corporate image at foot and header  
- Whole event is sponsored by X (X can provide a roll-up there as well as across general event)  
- Long Speech in Video  
- Profile in handbook is 2 pages + Logo camera ready by November 15<sup>th</sup>. |
| **Platinum** | Large industry: 2000€ | SME, Academia, Others:1000€ | - Logo presence: web, main auditorium and presentations, Event Handbook and Post BDVA newsletter  
- Presence of company roll up (to be provided by the sponsor) in any session each day and in general events  
- Official Stand available with corporate image at foot and header  
- Whole event is sponsored by X (X can provide a roll-up there as well as across general event)  
- Speech in Video  
- Profile in handbook is 1 page + Logo camera ready by November 15<sup>th</sup>. |
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| Large industry: 1000€  
SME, Academia, Others: 500€ | - Logo presence: web, plenary meeting room and presentations, Event Handbook and Post BDVA newsletter  
- Presence of company roll up (to be provided by the sponsor) in 2-3 sessions of interest each day and in general events  
- Official Stand available with corporate image at foot  
- Breaks and night dinners are Sponsored by X (X can provide a roll-up there as well as across general event)  
- Short Speech in Video  
- Profile in handbook is 1/2 page + Logo camera ready by November 15th. |

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| Large industry: 500€  
SME, Academia, Others: 250€ | - Logo presence: Web, plenary meeting room and presentations, Event Handbook and Post BDVA newsletter  
- Presence of company roll up (to be provided by the sponsor) in 1 session of interest each day and in general events  
- Breaks are sponsored by X (X can provide a roll-up there as well as across general event)  
- Profile in handbook is ¼ page + Logo camera ready by November 15th. |